Tyrone Robinson

Lead Product Designer | Remote
Email: tyrobinson\_2000@yahoo.com | Portfolio: tyerobinson.com | LinkedIn: linkedin.com/in/tyerobinson

# Professional Summary

Lead Product Designer with 16+ years of experience leading strategy, scaling design systems, and delivering enterprise SaaS, fintech, telecom, and healthcare solutions. Expert in Figma, AI-assisted workflows, and design ops, with a strong record of mentoring teams, aligning business and user goals, and driving measurable impact. Skilled at cross-platform design (mobile, web, AR/VR), accessibility, and collaborating tightly with product and engineering.

# Core Skills

• Design Leadership & Mentorship
• Design Systems & Tokens (Figma, Reveille, Element DS)
• AI-Assisted Design & Automation Workflows
• Accessibility (WCAG/ADA)
• Mobile, Web, SaaS, AR/VR
• Usability Studies, A/B Testing & Analytics
• Agile Workflows & Design Ops
• Cross-functional Collaboration (PM, Eng, QA)

# Professional Experience

## Lead UX Designer - USAA (Mortgage Application Redesign)

2021 - 2025 | Remote

• Directed end-to-end mortgage redesign, boosting completion rates by 23% and cutting support calls by 22%.
• Scaled Reveille design system components in Figma, enabling faster developer handoff.
• Led workshops and mentored designers on accessibility and design quality.

## Senior Product Designer - LightStream / Truist Bank

2019 - 2021 | Remote

• Designed SaaS dashboards and loan flows, simplifying complex servicing tasks.
• Expanded MUI/Figma libraries and integrated analytics into design iterations.
• Collaborated with engineers on seamless design-to-code handoff.

## UI/UX Designer - AT&T (Account Recovery & Cybersecurity)

2017 - 2019 | Remote

• Designed secure flows for millions of users with emphasis on accessibility.
• Partnered tightly with engineers to refine technical handoffs.
• Advocated for ADA/WCAG compliance in large-scale telecom systems.

## Product Designer - Magellan Health (Mental Health App)

2016 - 2017 | Remote

• Created mobile flows for patient scheduling and provider communications.
• Balanced usability with HIPAA compliance.
• Conducted user research and validation to inform product decisions.

## UX Designer - Verizon (5G Home Internet Technician App)

2015 - 2016 | Remote

• Designed responsive mobile workflows for field technicians.
• Partnered in Agile teams for rapid iteration and delivery.
• Delivered prototypes to support developer implementation.

## UX Designer - Bayer Crop Science (Design System & Branding)

2014 - 2015 | Remote

• Built Element DS to support 50+ brands globally with tokens and reusable components.
• Guided teams through design system adoption workshops.
• Created scalable UI standards across products.

## UX/UI Designer - Boeing (Mission Assurance & Internal Tools)

2013 - 2014 | Remote

• Designed dashboards and internal systems for engineering teams.
• Simplified complex data-heavy workflows into usable interfaces.

## UX Designer - ABM (University of Miami Cleaning App)

2012 - 2013 | Remote

• Designed mobile app for custodial teams.
• Created simple flows for non-technical staff.
• Supported rollout with prototypes and developer guidance.

# Education

Bachelor of Arts in Mass Communication, Media Design - Southern Illinois University Edwardsville (SIUE)